

AUTHOR GUIDELINES

Thanks for considering becoming an author on The Inclusion Club. The Inclusion Club is a non-profit health promotion charity founded in Australia and the UK. We publish information, resources and tools that address the inclusion of people with disability in sport and recreation opportunities.

We want to spread the word about the benefits of sport and recreation for people with disability to as wide an audience as possible. The main way in which we do this is through *Episodes* published on our website. These are audio-visual articles that address the diverse range of issues that impact on sport and recreation for people with disability.

We encourage anyone to author an Episode for The Inclusion Club. If you have something to say, a program to share or an idea to spread you can easily turn that into an Episode and share it with a world-wide audience.

We publish Episodes in four main categories:

- **Opinion and debate.** For example, personal ideas and perspectives on topical issues;
- **Case studies and profiles.** For example, highlighting individual or organisational achievements and programs;
- **Education and training.** Initiatives focused on education and training around inclusion, and
- **Awareness.** For example, initiatives that are focused on raising the awareness and understanding on inclusion in sport and recreation for people with disability.

While the chances are that your idea for an Episode fits into one of these categories, we do not preclude any topic that may be of interest to Inclusion Club readers.

So what's involved in becoming an author?

It's a very open and easy process to becoming an author, but please consider that:

- We always reserve the right to publish or not.
- We operate under an *Attribution-NonCommercial 4.0 International Creative Commons license*. This means that readers can copy and redistribute your Episode in

any medium or format. They can also adapt the Episode and build upon the content if they wish. **Attribution** — people must give appropriate credit, provide a link to the license (your Episode), and indicate if changes were made. **NonCommercial** — people may not use the material for commercial purposes.

- We have no 'word limit' on episodes. Some Episodes are as little as 200 words with some video. Others are over 1,000 words with multiple videos and images.
- What we are looking for in most Episodes is to challenge the reader. To make them think. To offer a different perspective or viewpoint. To provide an insight into how people and organisations tackle inclusion. To share good information and resources. So, think about what you want the reader **to do** when authoring your Episode.
- We encourage original content. Sometimes we do re-publish articles and information but try to put an alternative perspective on it or add a video explanation to expand the original work.
- We also encourage video and audio content for Episodes. You'll notice that many Episodes contain Skype interviews. This is an easy way to offer a personal touch to your Episode. So, even if you do not have a lot written about your topic we can arrange a 10-15 minute Skype interview where we discuss the topic in more detail.
- We try to keep our Episodes as practical and informative as possible. The Inclusion Club is aimed at practitioners in the field.

We will work with you and help you develop your Episode.

So what happens if your Episode is published?

If your Episode is published you will be given full credit on the Episode page with a short biographical profile. You will also join our list of contributing authors - <http://theinclusionclub.com/our-authors/> and have your own Author page, for example - <http://theinclusionclub.com/our-authors/peter-downs/>. This page will list and have links to all your contributions.

Your Episode will be the feature Episode on our home page until the next Episode is published. It will then remain on the home page until it reaches number seven in the most recent when it then will remain on the full Episodes page with all the previous Episodes - <http://theinclusionclub.com/episodes/>.

We will promote your Episode directly to the 2,000 world-wide subscribers of The Inclusion Club and through social media.

SO, WHAT ARE YOU WAITING FOR! We would love to have you as attributed author on The Inclusion Club – you'll be making a significant contribution to furthering the benefits of sport

and recreation for people with disability. All you have to do is drop us an email outlining your idea.

Get in touch today:

contact@theinclusionclub.com