



POLL

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Public Divided On Whether to Integrate Olympics and Paralympics: Global Poll

The public around the world is divided on whether the Paralympics should be integrated into the Olympic Games or should remain a separate event, according to a new 19-nation global poll for BBC World Service.

The results of the poll of 10,294 people, conducted by GlobeScan, show that similar numbers favour making the Paralympics part of the Olympics (47%) and keeping it as a separate event (43%). At present, the Paralympic Games are separate, but held immediately following the Olympics using the Olympic stadium and facilities.

But the poll also indicates that views differ significantly from country to country. In total, eight countries favour integrating the two events, six want to keep them separate, and five are divided. Many of the most successful Olympic nations favour keeping the two events separate, with majorities in China (67% separate, 27% integrated), the USA (64% vs 29%), and Australia (54% vs 42%) opposed to integrating them. Germany, another major Olympic medal-winning nation, is divided (46% separate, 45% integrated).

In contrast, in France (26% separate, 70% integrated), Chile (19% vs 75%), Egypt (39% vs 57%), and India (26% vs 47%), the balance of public opinion favours integrating the Paralympics into the main Games.

In the UK, which will host this year's Olympics, public opinion is divided, but slightly opposed to bringing the two events together (50% vs 46%).

Another recent BBC/GlobeScan global poll found that majorities in most countries polled—but particularly high proportions in developing nations, including China—say that their country's Olympic achievements affect their national pride.

GlobeScan Chairman Doug Miller comments: "The poll results suggest that integrating the Olympics and the Paralympics would be a controversial decision, with most of the nations who have won the lion's share of gold medals over recent years opposed to the change."

A total of 10,294 citizens across 19 countries were interviewed face-to-face or by telephone between December 6, 2011 and February 17, 2012. Polling was conducted for BBC World Service by the international polling firm GlobeScan and its research partners in each country. In five of the 19 countries, the sample was limited to major urban areas. The margin of error per country ranges from +/- 2.9 to 4.9 per cent, 19 times out of 20.

Other Detailed Findings

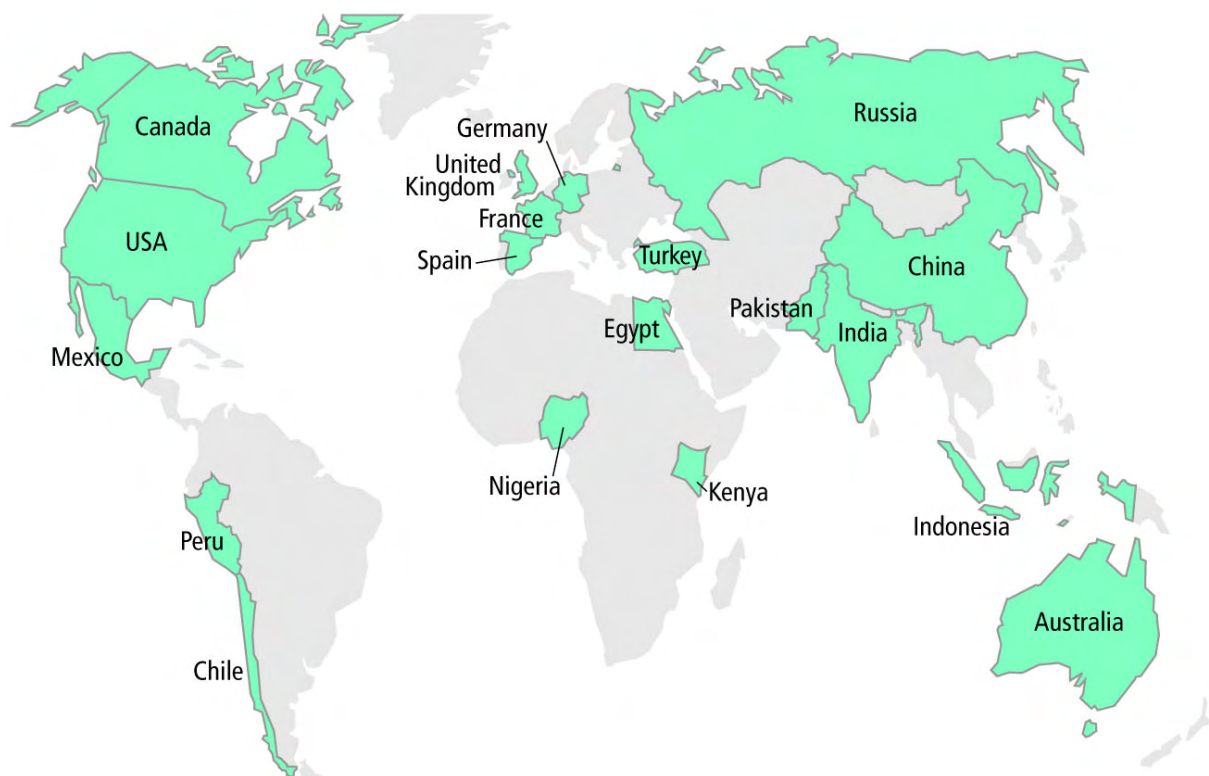
On the question of whether the Paralympics should be integrated into the main Olympic Games, the public in Russia is less polarised than respondents in the two other biggest medal-winning nations (the US, and China). While a plurality of 46 per cent in Russia is opposed to integrating the two events, many more are opposed in the US (64%) and China (67%), and the percentage of Russians who favour integration is correspondingly higher (39% vs 29% and 27% in the US and China respectively).

Views of Canadians differ from those of their American neighbours. While a majority (55%) is opposed to integrating the Paralympics into the main Olympics, support for integration is still higher than in the US (44% vs 29%, respectively).

In Latin America, respondents are generally supportive of the inclusion of the Paralympics within the main Games. Chileans are the most favourable to integration among all countries surveyed (75% in favour of integration, and only 19% opposed).

The public in Africa is more undecided. Besides Egypt, where a majority of 57 per cent favours integration, respondents in Kenya and Nigeria are divided between supporters of integration and supporters of keeping the events separate.

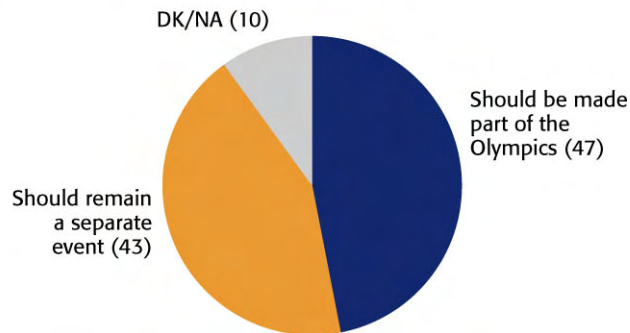
Participating Countries



In China, Egypt, Indonesia, Kenya, and Turkey urban samples were used.

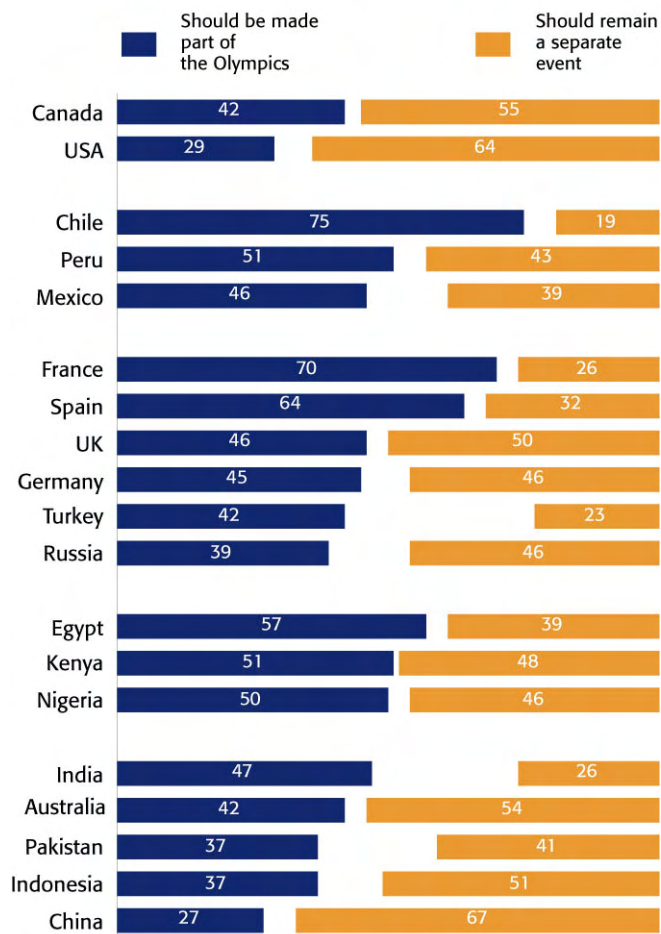
Should the Paralympic Games Be a Separate Event or a Part of the Main Olympics?

Average of 19 Countries, 2012



Should the Paralympic Games Be a Separate Event or a Part of the Main Olympics?

By Country, 2012



The white space in this chart represents "DK/NA."

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Questionnaire

M9. As you may know, the Paralympic Games, the Olympic-style games for athletes with a disability, will be taking place during 2012. Do you think the Paralympics should be made part of the main Olympics, or should they remain a separate event?

CODE ONLY ONE

- 01 Should be made part of the Olympics
- 02 Should remain a separate event

VOLUNTEERED (DO NOT READ)

99 DK/NA

Methodology

In total 10,294 citizens in Australia, Canada, Chile, China, Egypt, France, Germany, India, Indonesia, Kenya, Mexico, Nigeria, Pakistan, Peru, Russia, Spain, Turkey, the United Kingdom, and the United States were interviewed face-to-face or by telephone between December 6, 2011 and February 17, 2012. Polling was conducted for BBC World Service by GlobeScan and its research partners in each country.

In China, Egypt, Indonesia, Kenya, and Turkey urban samples were used. The margin of error per country ranges from +/- 2.9 to 4.9 per cent, 19 times out of 20.

Country	Sample Size (unweighted)	Field dates	Sample frame	Survey methodology	Type of sample
Australia	495	December 7, 2011 – February 1, 2012	18+	Telephone	National
Canada	502	December 21, 2011 – January 18, 2012	18+	Telephone	National
Chile	600	December 12–22, 2011	18+	Face-to-face	National
China	500	December 22, 2011 – January 12, 2012	18+	Telephone	Urban ¹
Egypt	510	December 8–22, 2011	18+	Face-to-face	Urban ²
France	407	January 2–12, 2012	15+	Telephone	National
Germany	495	December 27, 2011 – January 24, 2012	16–70	Telephone	National
India	604	January 4–12, 2012	18+	Face-to-face	National
Indonesia	500	December 17, 2011 – January 18, 2012	18+	Face-to-face	Urban ³
Kenya	500	January 12–18, 2012	18+	Face-to-face	Urban ⁴
Mexico	500	January 15–20, 2012	18+	Face-to-face	National
Nigeria	500	December 19–27, 2011	18+	Face-to-face	National
Pakistan	1180	December 25–31, 2011	18+	Face-to-face	National
Peru	605	January 1–9, 2012	18–70	Face-to-face	National
Russia	500	December 13–28, 2011	18+	Face-to-face	National
Spain	400	February 7–17, 2012	18+	Telephone	National
Turkey	500	December 8–20, 2011	15+	Face-to-face	Urban ⁵
United Kingdom	496	December 6, 2011 – January 18, 2012	18+	Telephone	National
USA	500	December 14, 2011 – January 18, 2012	18+	Telephone	National

¹ In China the survey was conducted in Beijing, Beiliu, Chengdu, Dujiangyan, Fenyang, Fuyang, Guangzhou, Hangzhou, Manzhouli, Quanzhou, Qujing, Shanghai, Shenyang, Shuangcheng, Wuhan, Xi'an, Xining, and Zhengzhou, representing 45 per cent of the national adult population.

² In Egypt the survey was conducted in Alexandria, Cairo, Giza, and Shubra El-Kheima, representing 24 per cent of the national population.

³ In Indonesia the survey was conducted in Bandung, Jakarta, Makassar, Medan, and Surabaya, representing 27 per cent of the national adult population.

⁴ In Kenya the survey was conducted in Kakamega, Kisumu, Machakos, Mombasa, Nairobi, Nakuru, and Nyeri, representing 45 per cent of the national adult population.

⁵ In Turkey the survey was conducted in Adana, Ankara, Antalya, Bursa, Diyarbakir, Erzurum, Istanbul, Izmir, Konya, Samsun, and Zonguldak, representing 56 per cent of the national adult population.

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